

Released August 21, 2022: Paul Zasada Promoted to ECM Holding Group President

OSHKOSH, WI: ECM Holding Group, Inc. is pleased to announce that TEL division Vice President Paul Zasada has been promoted to ECM President. We look forward to Paul leading operational excellence while producing strategic growth, improving business performance, and continuing to integrate financial systems across all six divisions. Former President Erik Larson will move to CEO, and former CEO Tom Laufenberg will move to Chairman of the Board with limited operational duties.

Paul joined ECM as Vice President/GM of TEL Americas when ECM acquired TEL affiliate Green Energy Hoods in 2015. Today, TEL Americas is one of the largest ESCO-focused lab controls businesses in North America. He integrated this new unit into ECM, then successfully drove growth and operations nationwide for eight years before this promotion to president of the parent company.

During his time at TEL, Paul helped lead the industry to improve lab safety, M&V sophistication, and energy performance standards. Paul will continue to shape the future of TEL Americas in his new role.

“Mr. Zasada is a great choice to lead the ECM team,” stated Erik Larson, CEO of ECM Holding Group, “His success driving sales while developing a best-in-class operation at TEL make him the perfect candidate to lead ECM to new heights.”



With over 25 years of experience in the design/build and energy services business, Paul Zasada has been involved in the evaluation and implementation of over \$300 million in mechanical and energy efficiency projects. His career includes all aspects of energy project development and implementation, including distinguished engagements with Sempra Energy and Chevron Energy Solutions.

Prior to ECM, Paul served as the Inland Northwest Regional Director for McKinstry, greatly expanding the geography, offerings, and revenue of this region in his eight-year tenure. Notably, his team and business grew significantly during the 2008 recession.

Paul was a board member for the Spokane Regional Plan Center (formerly the Spokane Construction Council) where he served as Chairman and was an Executive Committee Member for the Spokane STEM (Science, Technology, Engineering, Math) Network. Paul earned a BS in Mechanical Engineering at Syracuse University in 1988, and formerly held his Professional Engineering License in NY.

About ECM Holding Group, Inc: Founded in 2009, ECM Holding Group, Inc. is an employee-owned ESOP. ECM has specialized energy conservation divisions which provide technologies and project solutions for leading ESCOs and corporate clients in North America.

- **Building Envelope** – ECM's BES group is a leading single-source partner for insulation, window efficiency, and weatherization services.
- **Water** – ECM's AQUA Energy group offers water heating, treating, pumping, steam, and electric fixture tuning and upgrades, cooling tower cost savings, smart meter retrofits, irrigation optimization, and sustainable pool technologies.
- **Lighting** – ECM has a full-service, turnkey lighting group which has completed over 100 million square feet of ESCO retrofit lighting. Our flexible approach delivers savings on every project.
- **TEL** provides world-class airflow control solutions for new and existing laboratories that deliver a safer workplace environment, increased energy efficiency, and improved operational performance.
- **HVAC Armor** delivers solutions for the protection, restoration, and increased efficiency of HVAC equipment: Cooling Coil, AHU, & Cooling Tower Rejuvenation; Pipe Coating Insulation; and New Equipment Coatings.
- **ECMi** services infrastructure in the wastewater, industrial and large commercial industries. Failing pipelines, tank linings, manholes and other structural assets decrease the efficiency of critical infrastructures. Rejuvenation saves energy, lowers costs, and extends system life.

For more information, visit <http://ecmholdinggroup.com> or call 920-267-6111